

CONTEMPORARY PHOTOGRAPHY

GOOGLE PROFESSIONAL CERTIFIED PHOTOGRAPHER

Google Street View



A Guide to Using Your Street View Tour

Sharing on Social Media & Email

Embedding on websites

Bonus Feature

Adding your virtual tour to



Copyright Contemporary Photography

Google European Annual Award Winner



Google Tour Quality Status - Gold



Top Performing Google Photographer Award

SHARE YOUR TOUR WITH SHORT URL

Contemporary Photography will supply you with the necessary tools to share your Google Street View virtual tour on your website and on social media.

Your short URL's look like this:

<https://goo.gl/2MWxK8>

You can use these to add a link to your tour in social media or in emails.



It is worth adding some text to explain what the link leads to for example:

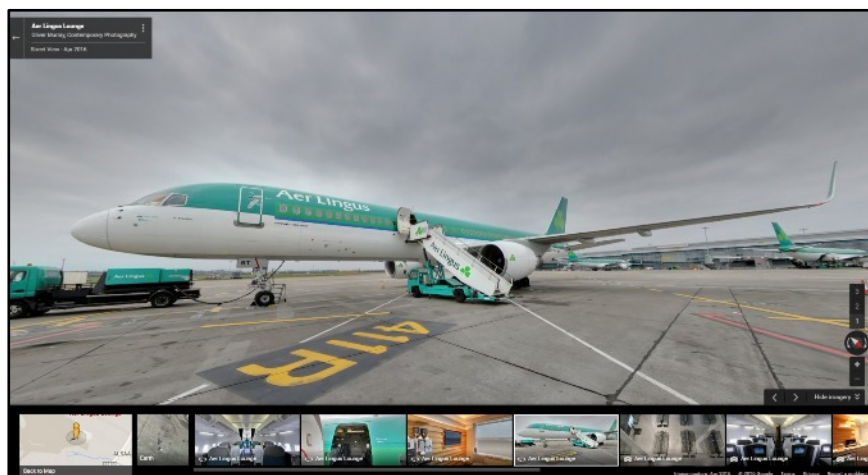
See inside our business with Google Street View!

Follow / copy and paste this link

<https://goo.gl/2MWxK8>

On social media it is worth adding an image to attract attention to your post.

Use a still photograph or create a 'screen grab' image of your tour on Google.



NOTE

Contemporary Photography can provide a tailored service for those who want some or all of the deployment of the Google Street View virtual tour carried out for them.


Please contact us for a quote.

EMBED YOUR TOUR ON A WEBSITE


Your embed code looks like this:

```
<iframe width="560" height="315" frameborder="0" scrolling="no" marginheight="0" marginwidth="0"
src="https://maps.google.com/maps?layer=c&panoid=d4qpiXy-
ylgAAAQvOswG7w&ie=UTF8&source=embed&output=svembed&cbp=13%2C273.8%2C%2C0%2C11.51999999
99999996"></iframe><br /><small><a href="https://www.google.com/maps/@53.4228485,-
6.2393878,3a,90y,273.8h,78.48t/data=!3m7!1e1!3m5!1sd4qpiXy-
ylgAAAQvOswG7w!2e0!3e2!7i13312!8i6656">View Full Screen</a></small>
```

You can use this to add your tour to your website

[Plan and Book](#) [Experience Aer Lingus](#) [Travel Information](#) [My Trips](#)

[Home](#) [Experience Aer Lingus](#) [Flying Business](#) [Your Personal Space](#)



FLYING BUSINESS

Your Personal Space

Smart likes a room with a view.


With so much comfort, storage and space to stretch out in, really it's more of a hi-tech lounge/bed/office/dining room than a simple 'seat.' But call it what you will, it's all new and ready to be transformed into the space you want it to be.

Travel the Atlantic in 40 Winks

Lie-Flat Comfort


A good night's sleep is vital to staying healthy and alert, so we did the smart thing and made sure our new seat transforms into a fully lie-flat 6.5ft long bed. And with a width of 22 inches, you'll have plenty of room to stretch out as you dream your way across the Atlantic.

*Lie flat seats not available on Boeing 767 service between Shannon and Boston. More details available [here](#).



Explore Boeing 757 Business Cabin

Have a close up look at the Business Cabin on board the Boeing 757.




Your Storage Matters

Everything at your Fingertips

Custom-designed storage means you can keep your laptop, phone, tablet and bags within reach without feeling crowded. You'll also find built-in power and charge points with universal sockets and a USB power outlet, so you can stay fully charged for the entire flight.

*Alternative seat types on Boeing 767 service between Shannon and Boston. More details available [here](#).



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EMBED YOUR TOUR ON FACEBOOK



To embed your tour in your profile you would need to add an iframe or HTML code.

At present Facebook does not permit this.

The solution is to add an app to your Facebook page which allows you to add tabs.

You can then embed the tour in a tab.

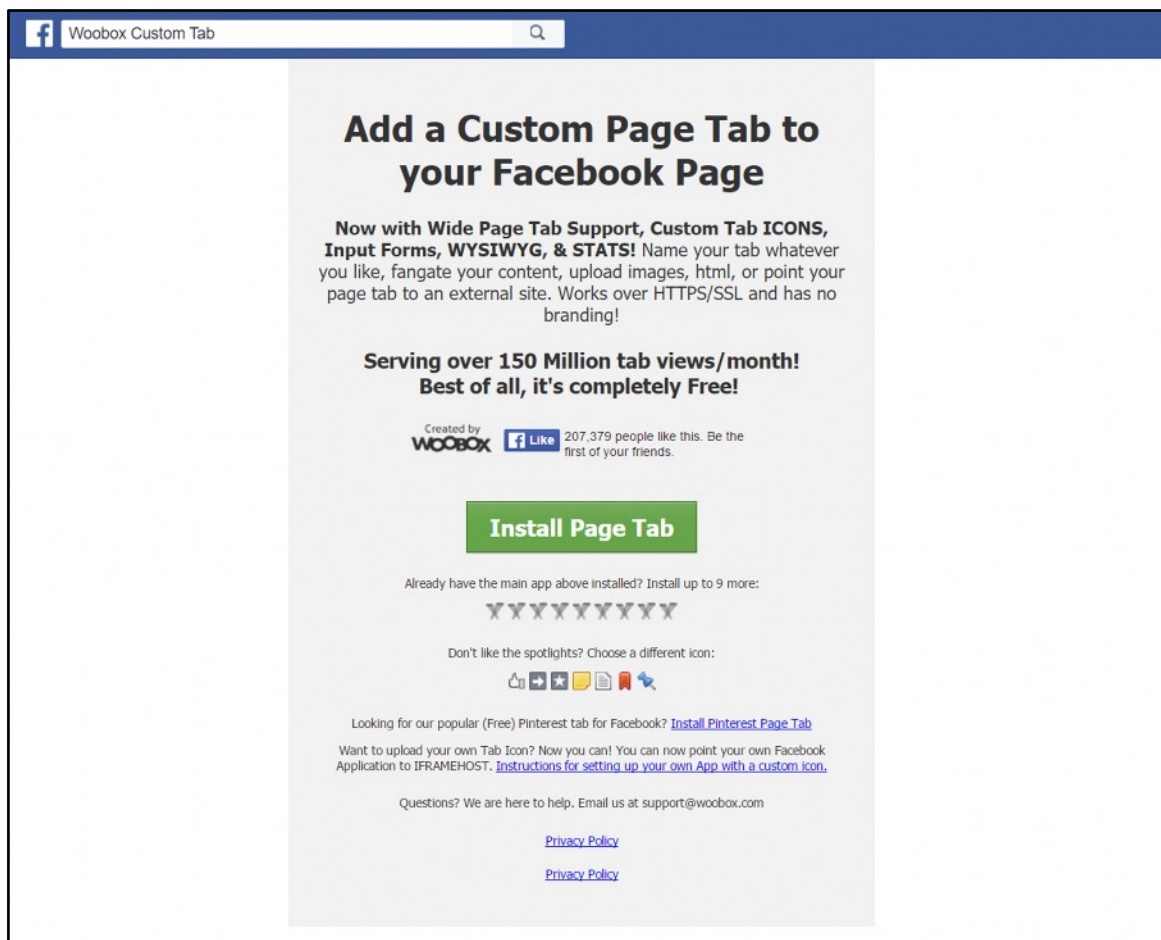
What follows are step by step instructions to allow you to install the app and embed your tour.

Open Facebook in a browser.

Open a second tab.

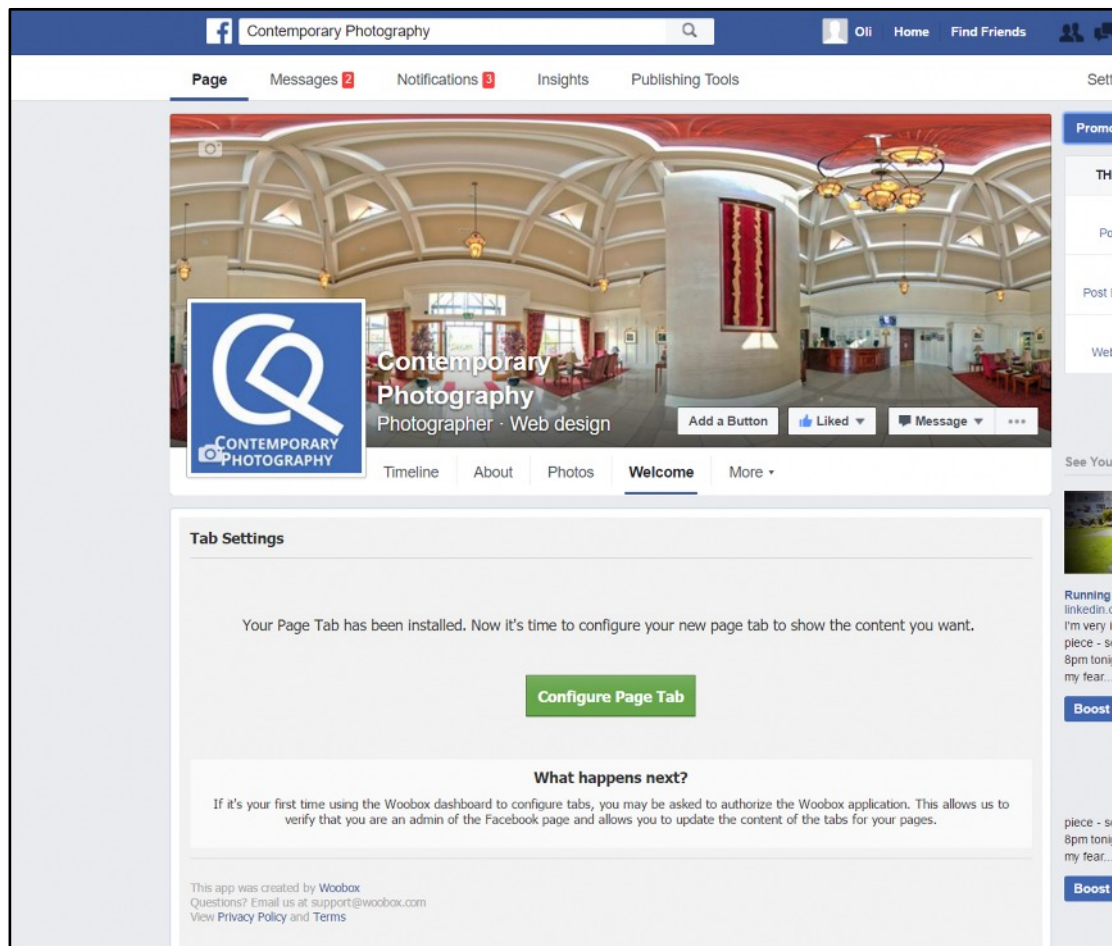
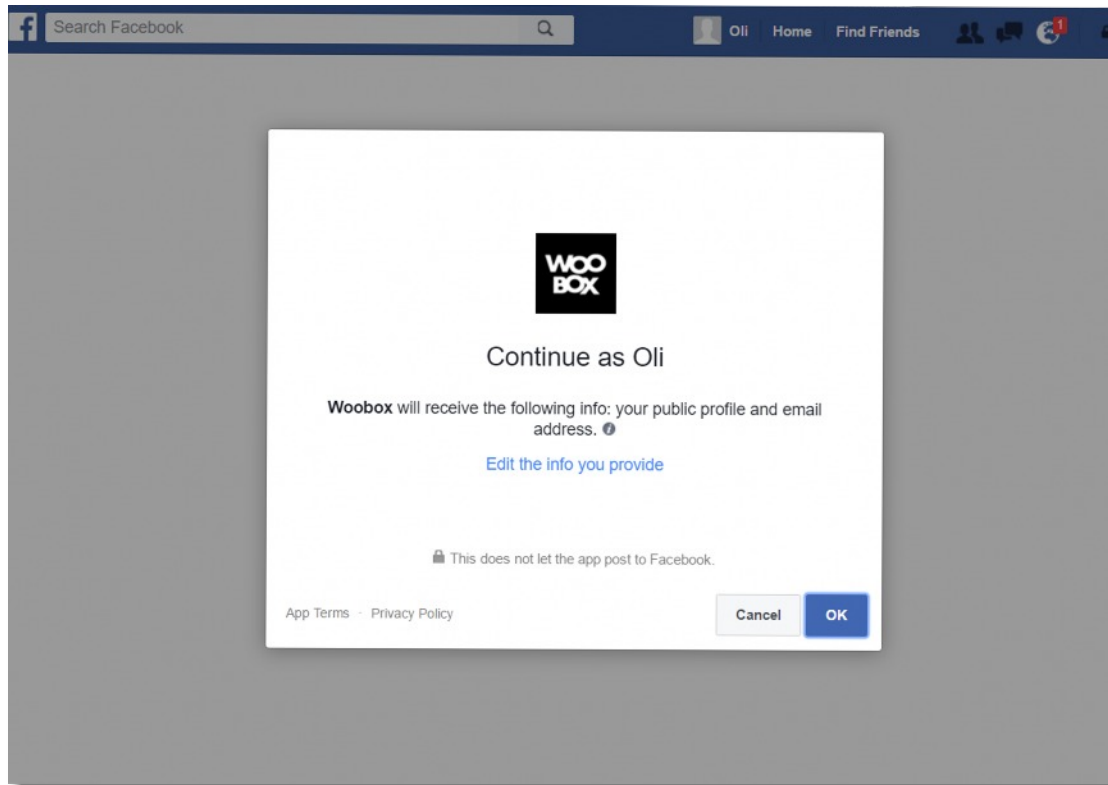
Go to <https://apps.facebook.com/iframehost-a/>

Follow the installation prompts.



The screenshot shows a Facebook page for the 'Woobox Custom Tab' app. The page has a blue header with the Facebook logo and the app name. The main content area is white with a grey background for the text. The title 'Add a Custom Page Tab to your Facebook Page' is in bold. Below it, the text describes the app's features: 'Now with Wide Page Tab Support, Custom Tab ICONS, Input Forms, WYSIWYG, & STATS!'. It also mentions 'Serving over 150 Million tab views/month! Best of all, it's completely Free!'. There is a green button labeled 'Install Page Tab'. Below the button, it says 'Already have the main app above installed? Install up to 9 more:' followed by a row of nine 'X' icons. Then it says 'Don't like the spotlights? Choose a different icon:' followed by a row of five icons: a spotlight, a document, a folder, a red heart, and a blue arrow. At the bottom, it says 'Looking for our popular (Free) Pinterest tab for Facebook? Install Pinterest Page Tab' and 'Want to upload your own Tab Icon? Now you can! You can now point your own Facebook Application to IFRAMEHOST. Instructions for setting up your own App with a custom icon.' There are also links for 'Privacy Policy' and 'Support'.

CONFIGURE THE APP SETTINGS



EDIT THE TAB CONTENT

Choose the settings below.

Leave all other settings as default.

The screenshot shows the 'EDIT TAB CONTENT' interface in the Woobox dashboard. Red callout boxes highlight the following elements:

- Preview Button**: Points to the 'Preview' button in the left sidebar.
- Choose 'Source'**: Points to the 'Source' button in the 'PAGE SOURCE' section.
- Choose HTML**: Points to the 'HTML' tab in the 'PAGE SOURCE' section.
- Save Changes**: Points to the 'Save Settings' button at the bottom.
- OPTIONAL Link To Virtual Tour**: Points to the 'View Full Screen' link in the HTML code.
- Your Embed Code**: Points to the HTML code area.
- OPTIONAL Introductory Text**: Points to the introductory text in the HTML code.

The interface includes a sidebar with 'MANAGE' options (Edit, Tab Settings, Share Settings, Stats, Admin-Only Mode, Add Another HTML Fangate..., Remove App) and a main content area with sections for 'CUSTOMIZE TAB CONTENT', 'MOBILE ACCESS', 'PAGE SOURCE', and 'FANGATE SETTINGS'.

MOBILE ACCESS

Mobile Access ☐ OFF

Allow mobile users to access the tab via <http://statictab.com/ta9nrbt>

[Upgrade](#) to enable the Mobile Access option.

PAGE SOURCE

URL Redirect Image **HTML**

Enter the HTML for your page:

```
1 <h2>View the Aer Lingus Boeing 757 Business Class Lounge virtual tour on Google Street View</h2>
2
3 <p><iframe frameborder="0" height="450" marginheight="0" marginwidth="0" scrolling="no"
4 src="https://maps.google.com/maps?layer=c&panoid=d4qpiXy-yIgAAAQv0svG7w&ie=UTF8&source=embed&output=svembed&cbp=13%2C273.8%2C%2C0%2C11.519999999999999
5 996" width="800"></iframe><br />
6 <small><a href="https://www.google.com/maps/853.4228485,-6.2393878,3a,90y,273.8h,78.78t/data=!3m7!1e1!3m5!1sd4qpiXy-yIgAAAQv0svG7w!2e0!3e2!7!133121816656">View Full Screen</a></small></p>
7 <p><a href="https://www.aerlingus.com/experience-aer-lingus/flying-business/your-personal-experience/">See
```

FANGATE SETTINGS

Gate Type ☒ Off ☐ Subscribe Gate ☐ Optional Like Gate

All visitors will see your page content automatically

[Save Settings](#)

Twitter Google+ Facebook 207k

Woobox © 2013

Pricing Contact Help Blog Terms Privacy

TOUR EMBEDDED IN FACEBOOK TAB

Contemporary Photography

Oli Home Find Friends

Page Messages 2 Notifications 3 Insights Publishing Tools

Contemporary Photography
 Photographer · Web design

Add a Button Liked Message ...

Timeline About Photos **Google Virtual Tour** More ▾

Admin Options View as Non-Fan Settings

New! Free Tool to Pick Winners and Export Likes/Comments from Facebook Timeline Posts. [Learn More or Try It Now](#)

Add More Woobox Apps: More

Share

View the Aer Lingus Boeing 757 Business Class Lounge virtual tour on Google Street View

Aer Lingus Lounge

View on Google Maps

3
2
1

◀ ▶

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[View Full Screen](#)
[See the tour embedded on the Aer Lingus website](#)

The Aer Lingus Google Street View Virtual Tour got media attention from all over the globe.

This is what The Telegraph, the British broadsheet had to say.

"Can't afford to escape economy class? Air passengers can now take a virtual walk down the aisle of an Aer Lingus business class cabin thanks to Google Maps.

Google Street View users can enjoy 360-degree views of the inside of the Irish airline's new Boeing 757 cabins, perhaps too allowing them to examine the seat they might like to book before parting with their cash.

Prospective passengers may first wander on the tarmac of Dublin Airport outside the aircraft, before walking up the stairs into the plane for a closer look at the airline's new business class cabin, whose features include 14-inch television screens, 22-inch-wide seats and fully-flat 6.5ft-long beds. Online users can also get a closer view of the airline's airport lounge."

[Read the original Telegraph newspaper article here](#)

More information about Google Virtual Tours available on [Contemporary Photography](#) the tour creator's website

CONTACT US

Contemporary Photography



OFFICE
059 863 3780

MOBILE
085 248 3053

WEBSITE
www.contemporaryphotography.ie

EMAIL
info@contemporaryphotography.ie

