CONTEMPORARY PHOTOGRAPHY

GOOGLE PROFESSIONAL CERTIFIED PHOTOGRAPHER

Google Street View

A Guide to Using Your Street View Tour
Sharing on Social Media & Email
Embedding on websites

Bonus Feature
Adding your virtual tour to

facebook.

Google European Annual Award Winner		Google Tour Quality Status - Gold		Top Performing Google Photographer Award

SHARE YOUR TOUR WITH SHORT URL

Contemporary Photography will supply you with the necessary tools to share your Google Street View virtual tour on your website and on social media.

Your short URL's look like this:

https://goo.gl/2MWxK8

You can use these to add a link to your tour in social media or in emails.

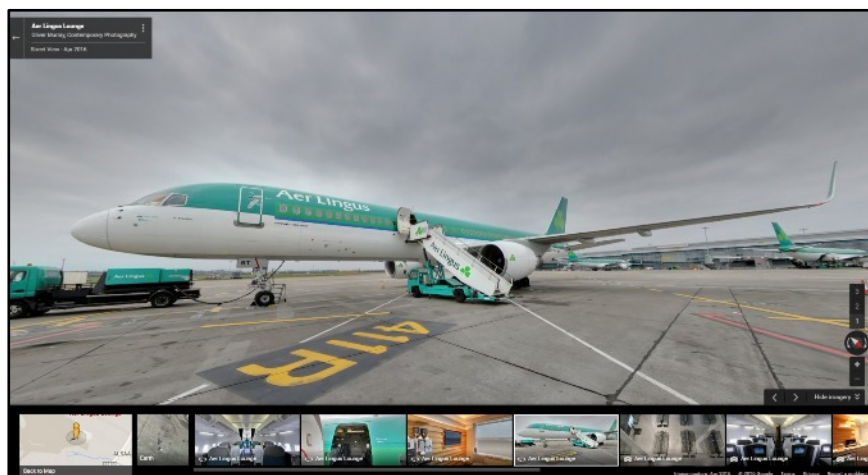It is worth adding some text to explain what the link leads to for example:

See inside our business with Google Street View!

Follow / copy and paste this link

https://goo.gl/2MWxK8

On social media it is worth adding an image to attract attention to your post.

Use a still photograph or create a 'screen grab' image of your tour on Google.

NOTE

Contemporary Photography can provide a tailored service for those who want some or all of the deployment of the Google Street View virtual tour carried out for them.

Please contact us for a quote.

EMBED YOUR TOUR ON A WEBSITE

Your embed code looks like this:

```
<iframe width="560" height="315" frameborder="0" scrolling="no" marginheight="0" marginwidth="0"
src="https://maps.google.com/maps?layer=c&panoid=d4qpiXy-
ylgAAAQvOswG7w&ie=UTF8&source=embed&output=svembed&cbp=13%2C273.8%2C%2C0%2C11.51999999
9999996"></iframe><br /><small><a href="https://www.google.com/maps/@53.4228485,-
6.2393878,3a,90y,273.8h,78.48t/data=!3m7!1e1!3m5!1sd4qpiXy-
ylgAAAQvOswG7w!2e0!3e2!7i13312!8i6656">View Full Screen</a></small>
```

You can use this to add your tour to your website

EMBED YOUR TOUR ON FACEBOOK

To embed your tour in your profile you would need to add an iframe or HTML code.

At present Facebook does not permit this.

The solution is to add an app to your Facebook page which allows you to add tabs.
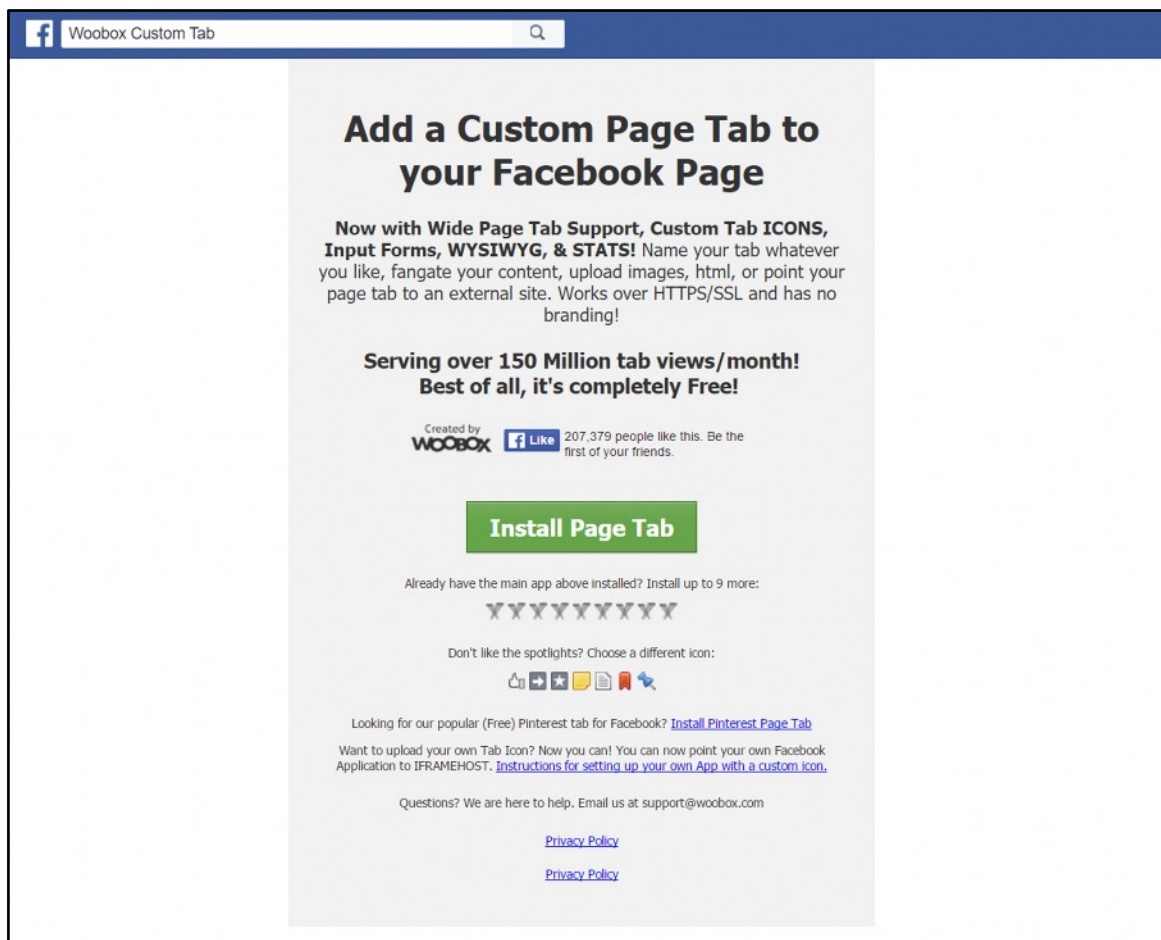
You can then embed the tour in a tab.

What follows are step by step instructions to allow you to install the app and embed your tour.
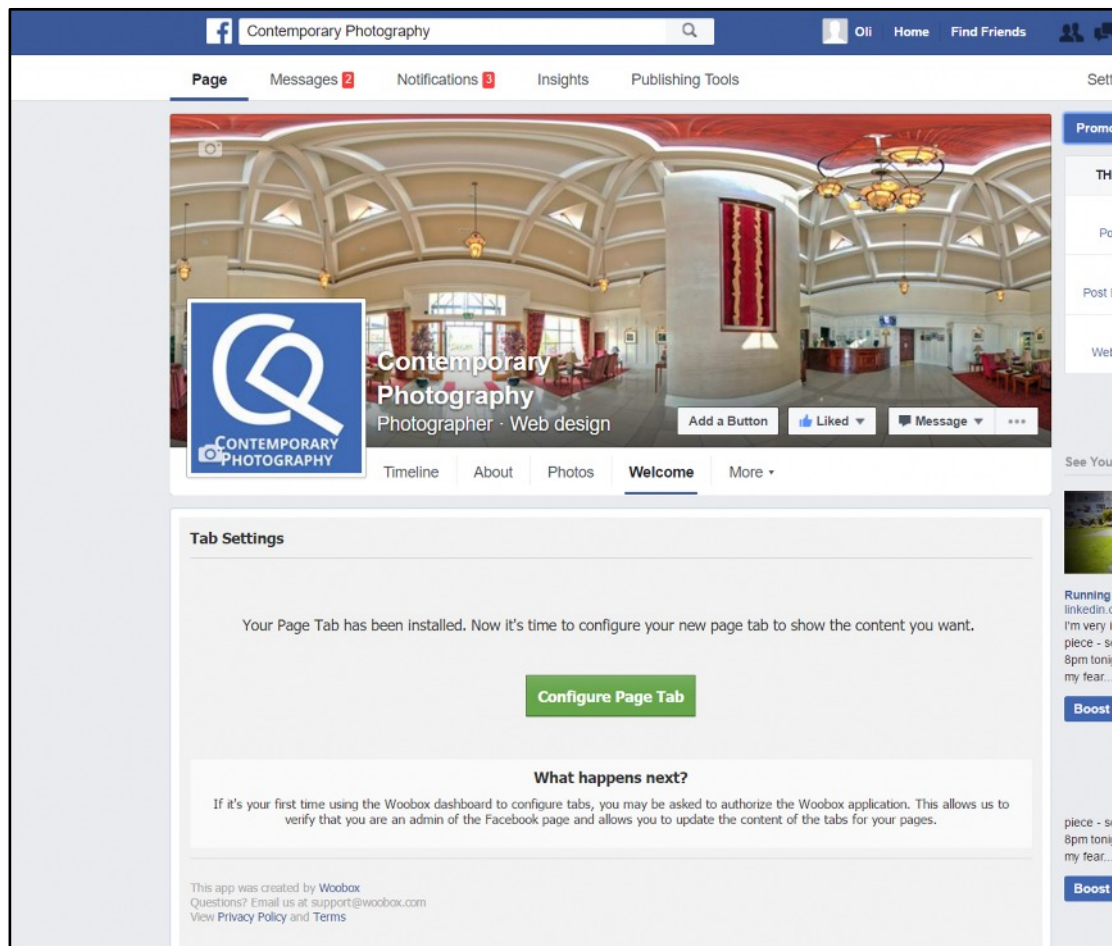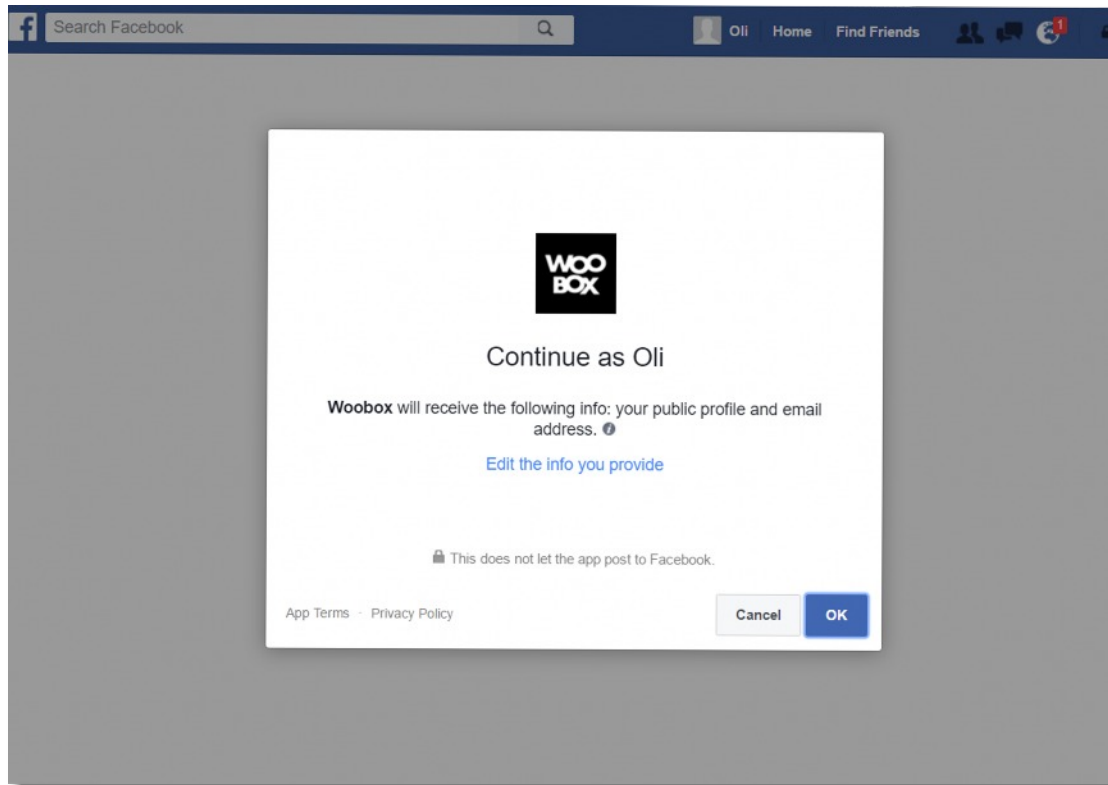
Open Facebook in a browser.

Open a second tab.

Go to https://apps.facebook.com/iframehost-a/

Follow the installation prompts.

CONFIGURE THE APP SETTINGS

EDIT THE TAB CONTENT

Choose the settings below.

Leave all other settings as default.

Choose HTML

Preview Button

Choose 'Source'

OPTIONAL Introductory Test

Your Embed Code

Save Changes

OPTIONAL Link To Virtual Tour

TOUR EMBEDDED IN FACEBOOK TAB

CONTACT US
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Google Street View

TRUSTED

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